



SOFTSWISS

WINNING COMBINATION

YOUR WINNING COMBINATION
FOR iGAMING



Your winning technology partner for online casinos and sports betting websites

Discover a software ecosystem covering payments management, licensing, affiliate marketing, and so much more!





BRAND VALUES



SOFTSWISS
WINNING COMBINATION

BRAND PURPOSE

To be a reliable long-term partner, who ensures the safety and high quality of services, thereby maximizing a client's profit.

BRAND VALUES

- ◆ Expertise
- ◆ Service
- ◆ Security
- ◆ Innovation

CUSTOMER CARE

Our clients should get the best tool for running an online gambling business, and their sites should be the best in design, speed, flexibility of promotional features, and load resistance.





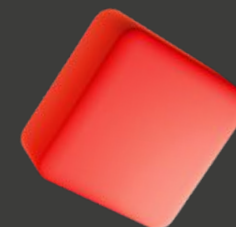
**SOFTSWISS,
your partner that
delivers results**

1000+ brands currently use our software

6M+ active players monthly

€13B+ bets processed each month

€470M+ in GGR monthly



SOFTSWISS is about service that matters

“Our clients’ success is our success”

We live by this motto, delivering
award-winning service.



Choose SOFTSWISS and get **the software products you need** to run a successful online gambling business – be it an online casino, sports betting website, or a winning combination of both



Full-service modular software platform to manage online casino operations



iGaming content hub with 20,000+ games available via an API integration



Next-gen sports betting software platform with focus on gamification



6 in-house support teams for operational support – player care, anti-fraud, content and more



Revolutionary jackpot management software for player acquisition and retention



Affiliate management software for results-driven partner program launch



◆ SOFTSWISS CASINO PLATFORM



**Earn with a highly secure and stable
SOFTSWISS Casino Platform for
efficient online casino management**

Top-level client service, reliable software core, built-in payment processing, White label licensing, and much more!

6M+

monthly active players

180+

White Label casino brands



BSG
Best Online Casino Provider
in the Nordics 2022
IGA Crypto Company of the Year 2023

◆ SOFTSWISS GAME AGGREGATOR



Boost your brand with games and engagement mechanics players dream of through the Game Aggregator

Leverage the exclusive content of 16,000+ games from 185 providers, fully customisable Tournament Tool, built-in analytics and grow your business!

€13B+ bets monthly **€470M+** GGR monthly **99.999%** uptime (service layer)



**EGR B2B, Starlet
Game Aggregator of the Year 2021,
2022
IGA Crypto Company of the Year 2023**





SOFTSWISS SPORTSBOOK

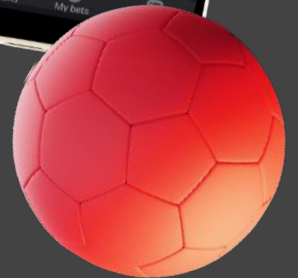


Be the future of sports betting

Choose the **SOFTSWISS Sportsbook**, a reliable sports betting software platform to secure your place in a highly competitive industry. The software is **fully compatible** any third-party iGaming platform and proposes **unique gamification-driven bonuses**.

2,000
unique markets

200+
sports inc. esports



**SBC Latinoamerica
Rising Star in Sports Betting
2022 , BSG
Best Sports Betting Provider in the
Baltics 2023
IGA Crypto Company of the Year 2023**



◆ SOFTSWISS JACKPOT AGGREGATOR



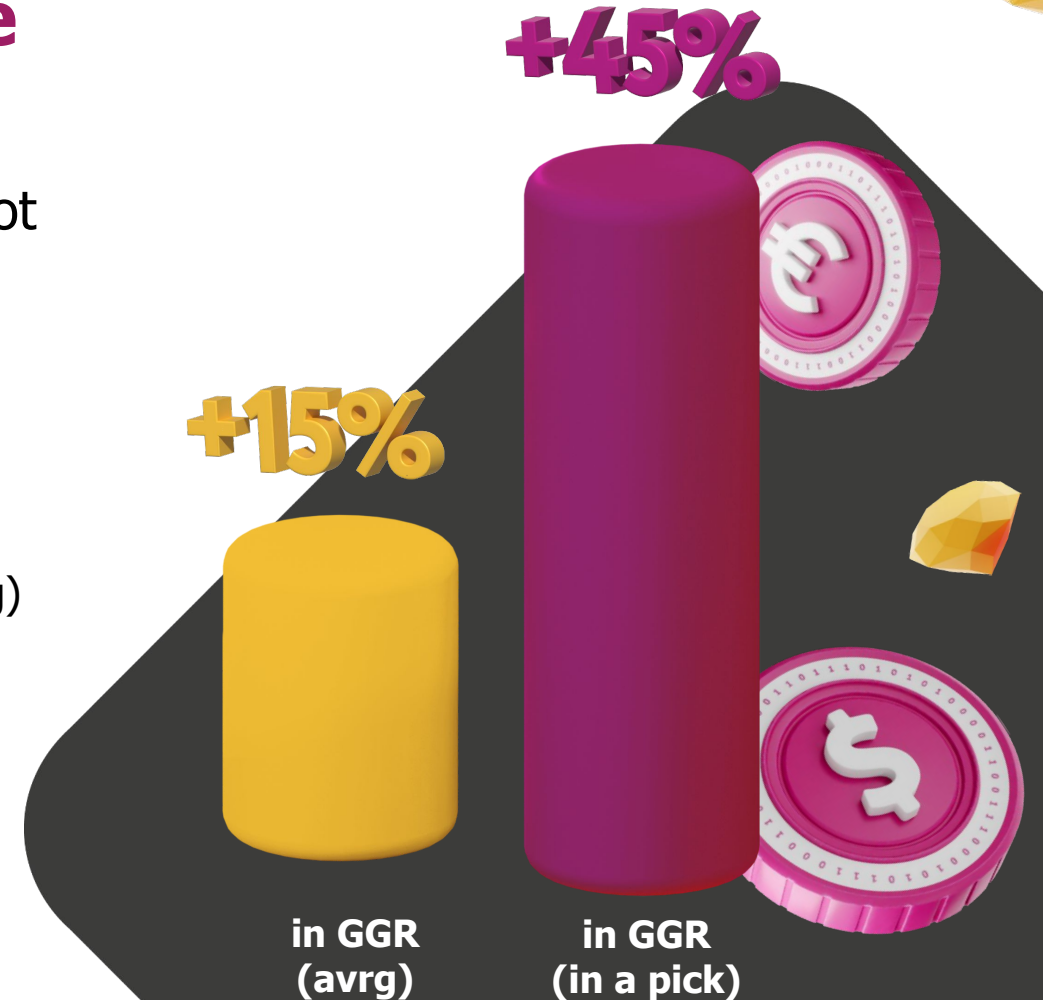
Grow your player LTV, boost acquisition and retention with the SOFTSWISS Jackpot Aggregator

Our breakthrough Jackpot Aggregator, a virtual jackpot system offers the extra engagement mechanics that drive audience loyalty and player value

+38%
in NGR (avrg)

+15%
in GGR (avrg)

+12%
in Bet Sum (avrg)





AFFILKA BY SOFTSWISS



Say goodbye to unwieldy affiliate management platforms

Meet **Affilka**, a software platform to manage, track, and analyse affiliate performance. Comes with a flexible Commission Constructor and built-in payments.

360+

iGaming brands

55M+

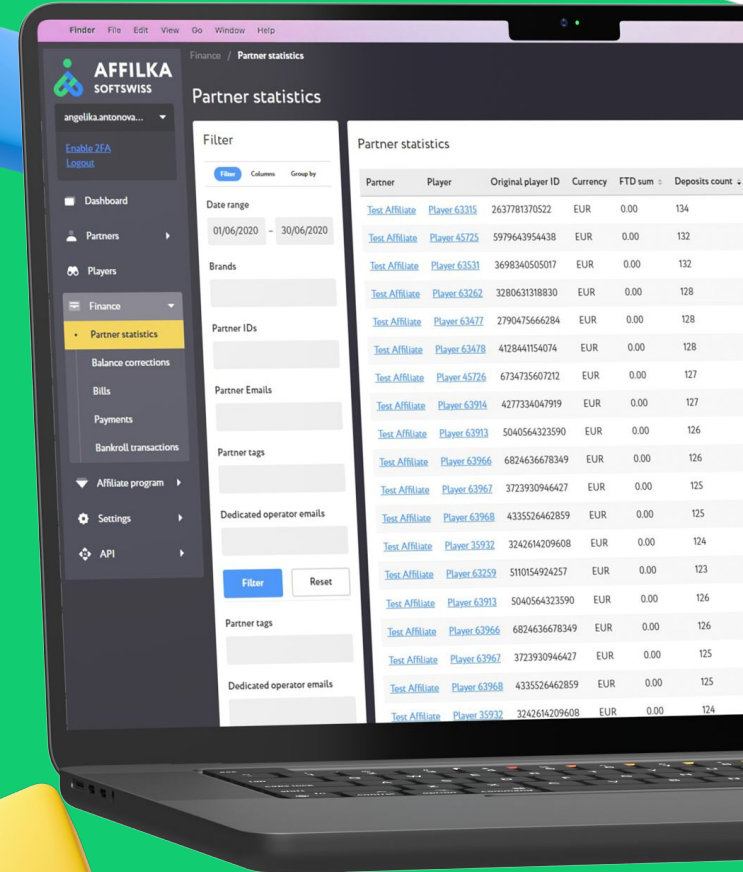
players registered via affiliates

€2,9B+

affiliate GGR



SiGMA Balkans & CIS
Best Affiliate Tracking Software 2022,2023
IGA Crypto Company of the Year 2023
Asia Gaming Awards 2023
BEST AFFILIATE MARKETING SOLUTION



◆ SOFTSWISS MANAGED SERVICES



Searching for talent to spearhead day-to-day operations?

SOFTSWISS houses 6 expert teams: First Line Player Support, Anti-Fraud, VIP Player Management, Player Retention, Player Reactivation, and Content Management

€80K

avg. Monthly Deposits
from Reactivated Players

up to 300%

avg. Monthly Return on
Investment (Player Reactivation)

€13M+



2023

saved by Anti-Fraud team

**IGA, Starlet
Best Customer Service Company of
the Year 2021**





There's more than one way to use our software products

We made sure launching an iGaming brand is quick and easy.

That is why we offer a number of software solutions.

Core online casino and sports betting software products are **delivered in a number of formats and combinations.**

With these packages you get licensing, payments, and operational services.



WHITE LABEL CASINO



SOFTSWISS
WINNING COMBINATION

Join the biggest White Label provider in iGaming

The **SOFTSWISS White Label casino** covers all the bases you need to go to market fast:

- ◆ Fully localised online casino platform
- ◆ Active gambling licences
- ◆ Integrated payment systems
- ◆ Up-to-date game portfolio
- ◆ Flexible bonus system, tournaments, and more
- ◆ Affiliate management system (Affilka, NetRefer, or Income Access)
- ◆ Dedicated server hosting and regular software updates





WHITE LABEL SPORTSBOOK



SOFTSWISS
WINNING COMBINATION

If sports betting is your niche, consider the White Label Sportsbook

The solution comes packed with the components you need to succeed quickly:

- ◆ Curacao licence
- ◆ Integrated payment systems
- ◆ 1,200 unique markets, 200+ sports, including esports
- ◆ Exclusive bonuses
- ◆ Dedicated CMS, PAM, and back office
- ◆ Extensive player segmentation
- ◆ Full-cycle player care, and solid risk management
- ◆ Betting odds from leading odds providers – Betradar and Oddin.gg



◆ SOFTSWISS CRYPTO CASINO

Secure your spot in the high-yield domain of crypto

The **SOFTSWISS Crypto Casino Solution** was the first-of-its-kind software platform to launch a crypto-friendly casino with instant crypto transactions and high security:

- ◆ №1 provider in Crypto iGaming
- ◆ 10+ crypto currencies supported
- ◆ In-Game Currency Conversion (enables all 180+ game providers for crypto play)
- ◆ Crypto-friendly game providers
- ◆ Attractive processing fees via CryptoProcessing by CoinsPaid





LICENCES & CERTIFICATIONS

Offered through SOFTSWISS and partners



Licences:



CURAÇAO

B2B, B2C since 2014



MALTA

B2C since 2017



ROMANIA

B2C since 2018



ESTONIA

B2B, B2C since 2019



GREECE

B2C since 2021



SERBIA

B2C since 2021



NIGERIA

B2C since 2021



GHANA

B2C since 2022



KAHNAWAKE

B2B, B2C coming soon

Certifications:



BELGIUM

Casino Platform, Game
Aggregator



ISLE OF MAN

Game Aggregator



SWEDEN

Game Aggregator



SPAIN

Game Aggregator



LATVIA

Casino Platform, Game
Aggregator



Casino and Sportsbook Platforms with PAM

SERVING THE LAND-BASED SECTOR

Take your land-based gaming operations online

Our brick and mortar clients are:



A renowned global network of 26 casinos and 17 hotels in Europe, Asia, South and Central America



Operator of 3 high-profile casinos in the designated gaming territory of the Republic of Kazakhstan



OUR TOP CLIENTS

1000+

brands trust us with empowering and growing their business! Let SOFTSWISS be your winning partner!



Your winning partner in iGaming

www.softswiss.com

order@softswiss.com

